



wordsareweapons.com  
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## SEASONING

*JWT*

*11/07-PRESENT*

*Interactive, TV, Print, Radio*

*BRANDS: Smirnoff, Trident, Jet Blue, Sudafed, Benadryl, Johnson & Johnson*

*R/GA*

*2/06-10/07*

*Interactive*

*BRANDS: Nike, Verizon, Nokia, Avaya, Purina, Splenda, Acuvue, Johnson & Johnson*

*MTV NETWORKS*

*6/05-12/05*

*Interactive, Print, Signage*

*BRANDS: MTV, VH1, Comedy Central, Logo, Spike TV, Nickelodeon*

*AMBROSI*

*5/98-3/00 & 10/00-4/05*

*Interactive, Print, Signage*

*BRANDS: Sears, Godiva, The Great Indoors, Bang & Olufsen, Office Depot, Saks*

*MILWAUKEE JOURNAL SENTINEL*

*3/00-10/00*

*Interactive, Print, POP, Signage*

*BRANDS: The Milwaukee Journal Sentinel*

## INTELLECTUAL PROGRAMMING

*MARQUETTE UNIVERSITY*

*BA in Advertising, Minor in Marketing*

*NORTHWESTERN UNIVERSITY*

*Creative Ad Sequence*

*AD HOUSE NYC*

*Advanced Concept Development*

*THE SECOND CITY*

*Comedy Writing*

## FLOTSAM & JETSAM

*ART DIRECTORS CLUB*

*Educational volunteer*

*DAD OF THE YEAR AWARD*

*2012 & 2015-2017*