

# JON MORGAN

Creative Director • Copywriter • Aspiring Nerd



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## EXPERIENCE

**Allstate** Chicago

*Group Creative Director, 1.20 - Present*

Leading multiple teams on campaigns, social, broadcast, direct and more  
Helping build bespoke internal agency and culture  
Brands: Allstate, Direct Auto

**We Are Unlimited** Chicago

*Creative Director - Group Creative Director, 2.17 - 1.20*

Lead multiple teams on campaigns, social, experiential, broadcast  
Helped build agency and culture, 3% Conference Manbassador  
Brands: McDonald's // AT&T // Kraft Heinz

**Ogilvy & Mather** Chicago

*Creative Director, 6.12 - 2.17*

Lead creative teams across multiple brands, creative direction,  
social, digital, mobile, experiential, broadcast  
Brands: Glade // Mrs. Meyers // Huggies // American Family Insurance

**McGarryBowen** Chicago

*Associate Creative Director, 4.11 - 6.12*

Creative direction, social oversight, mobile, UX, lots of pitch work  
Brands: Miracle Whip // Kraft // Bud Light // Rust-Oleum // Advil // new biz

**Publicis** New York

*Senior Copywriter, 4.10 - 12.10*

Brands: Citi

**J Walter Thompson** New York

*Senior Copywriter, 11.07 - 4.10*

Brands: Kleenex // Smirnoff // Trident // JetBlue // Johnson & Johnson brands

**R/GA** New York

*Senior Copywriter, 2.06 - 10.07*

Brands: Nike // Verizon // Nokia // Avaya // Purina // Splenda // Acuvue

**MTV Networks** New York

*Copywriter/Manager, 6.05 - 12.05*

Brands: MTV // VH1 // Comedy Central // Logo // Spike TV // Nickelodeon

**Extended history available upon request**

## EDUCATION

**Marquette University**

BA in Advertising // Minor in Marketing

**Supplemental**

Northwestern University // Ad House NYC // The Second City

## FLOTSAM & JETSAM

**Recognition**

Cannes Lions // DA&D // One Show // Clios // LIA // Effies // Communication Arts  
Addys // Webby's // FWA // The Drum // Creativity // World's Best Son

**Instructor/Judge**

Chicago Portfolio School // Art Directors Club // ADDYs Judge